




FY 2023-2024 PROGRAM OF WORK









Core Mission Statement – To develop economic and community programs/projects that foster and promote growth for the prosperity of Loudon County, thereby enhancing the quality of life for its citizens and enriching the marketability of the community.

The Agency focuses on four main areas: Economic Development, Community Development, Workforce Development and Transportation. *Economic Development* includes existing manufacturing retention, manufacturing recruitment, commercial development, and existing industry programs, grant management for economic development projects, and site planning and development. *Community Development* includes activities that improve the quality of life in Loudon County with particular focus on development grants, downtown redevelopment, and infrastructure development. *Workforce Development* is to foster opportunities for the community to work in industries through job fairs, educational tours, and employee retention strategies. *Transportation* involves long range planning and managing day to day local state and federal project activity.





OBJECTIVES

-  Provide resources to the communities and county relative to industrial and commercial marketing and recruitment, downtown redevelopment, grant preparation and administration, and public infrastructure planning and project management
-  Promote and stimulate local economies through the creation of employment opportunities and encouragement of capital investment
-  Promote and foster communication, cooperation, and community development between and among the governmental entities, industries, and private citizens








ECONOMIC DEVELOPMENT

-  Host quarterly Industrial Roundtable Meetings with local manufacturers
-  Provide liaison services between local governments and industries
-  Conduct on-site visits with industries to provide assistance and encourage growth
-  Participate with state and regional economic development agencies and organizations to promote Loudon County
-  Develop and maintain Loudon County EDA website
-  Respond to RFI's from TVA, State ECD and ETEDA, site consultants to promote private and public real estate opportunities
-  Assist with improvements and needs in all Loudon County Industrial Parks
-  Encourage recruitment efforts to attract small businesses and entrepreneurs





COMMUNITY DEVELOPMENT

-  Administer the Loudon County Three Star Program
-  Continue to coordinate retail development opportunities as requested
-  Continue to focus on downtown revitalization / redevelopment /reinvestment in the downtowns of Lenoir City and Loudon
-  Attend and participate with various community civic organizations

WORKFORCE DEVELOPMENT

-  Provide assistance and administer the Young Professionals of Loudon County program
-  Develop programs to recruit “Young Talent” to Loudon County
-  Develop programs to bridge gaps between school districts / post-secondary opportunities with local industries to provide local talent pipeline and training services
-  Provide custom detailed wage data and labor analysis as requested
-  Host quarterly meeting with local schools / technical schools / community college
-  Sponsor educators and student tours to local industries for future job opportunities and learn about manufacturing in the community
-  Host National Manufacturing Week to provide local industries opportunity to showcase what’s made in Loudon County

TRANSPORTATION

-  Provide transportation planning technical, administrative, and project management support to local governments
-  Maintain membership on behalf of Loudon County and the City of Loudon on the Knoxville Regional Transportation Planning Organization (TPO) Technical Committee
-  Submit applications to TPO for Transportation funding for Loudon County, City of Loudon and City of Lenoir City as needed
-  Assist with development of the three-year transportation improvement plan for Loudon County, City of Loudon and City of Lenoir City for submission to TPO